



MSA 25

CONVENTION

MARCH 18-21 | LAS VEGAS, NV

We're taking on Las Vegas during the week of St. Patrick's Day, giving you the opportunity to network, grow - and maybe even add a little good fortune to your business in 2025!

AGENDA

- **Tuesday, March 18 (3-10 p.m.)**
Registration and Welcome Reception
- **Wednesday, March 19 (7 a.m.-4:30 p.m.)**
Trade show, classes and opening session with Keynote Speaker Frank Abagnale
- **Thursday, March 20 (7 a.m.-4:30 p.m.)**
Trade show, classes and closing session with Keynote Speaker Dr. Mark Hatch
- **Friday, March 21 (7-11:30 a.m.)**
Trade show and final classes

WHAT TO EXPECT

Learn from Top OEM Partners

- Whirlpool (Refrigeration)
- GE Appliances
- Electrolux
- Samsung
- LG
- Speed Queen
- Vulkan Lokring
- Midea
- Bosch
- Fisher Paykel
- Hisense
- Magic Chef
- P&G

Boost Technical Skills

- TMM Appliance Academy
- MSA Trainer Rick Kuemin
- Kwantlen University
- Fred's Appliance Academy
- Master Samurai Tech
- SkillsUSA

Improve Business Operations

- **Service Company Solutions**
Topic: Business Efficiencies Through Technology
- **Just Press One**
Topic: Claims Processing
- **iWallet**
Topic: Field Point of Sale and Reputation Management
- **Kuhlmann Group**
Topic: Employee Benefits
- **Bruviti**
Topic: AI Triaging
- **Fluid Services**
Topic: Streamlining Marketing and Operations
- **Airsled**
Topic: Interactive Airsled Demo
- **MyMarcone**
Topic: Tutorial/Q&A
- **TrueSMB**
Topic: SEO and Leads
- **Technician Soft Skills**

Our 2025 MSA Convention final training schedule is subject to change with training topics and models to be finalized by January 2025.

November Special!
Put 50% down today!

Registration: \$999

Register now through November 30 and pay a 50% down payment when you register! The remainder of your convention fees will be billed to your Marcone account on January 2, 2025.

JOIN US AT THE HORSESHOE LAS VEGAS!

This is the official hotel, and the elevators are just a few feet from the convention entrance.

Rates start at \$119 USD (single/double occupancy), plus \$30/night resort fee and applicable state tax.

3645 Las Vegas Blvd. Las Vegas, NV 89109

Register today at msaworld.com!